

Powering Growth in the **Consumer & Retail Sector** Through Finance Transformation

*Tech-led solutions for agile and
scalable finance operations*



BDO India
2026



The Consumer & Retail industry continues to grow at a rapid pace, requiring finance operations that can scale seamlessly with expanding sales and increasingly complex business models. Combining deep industry experience with technology-enabled solutions, we integrate into daily operations to transform high-volume, multi-channel transaction data into actionable insights to drive efficiency and informed decision-making.

Key Finance Challenges of the Consumer & Retail Sector



High volume & itemised transactions



Distributor claims and dealer discount settlement



Complexity in marketplace reconciliations



Inventory discrepancies



Our Tech-led Offerings

Our technology-driven Finance Managed Services convert the transactional back office into a strategic engine. We deploy targeted automation solutions to compress invoice processing cycles, reduce billing errors, and guarantee compliance, giving leadership the financial visibility to scale securely.



ACCOUNTS PAYABLE

Our vendor compliance and automation platform streamlines the entire AP lifecycle and provides a unified view of operational data and analytics to continuously optimise the AP cycle.

Reconciling multi-channel invoices

Prevention of duplicate payments



ACCOUNTS RECEIVABLE

We help streamline the Order-to-Cash cycle with targeted assessment and an intelligent technology layer. Our AR platform sanitises customer data, accelerates invoice distribution, and automates payment tracking and collections via a real-time analytics dashboard.

Dispute handling workflows

Reconciling promotions and rebates in a seamless manner

Matching of Proof of delivery (POD) documents with invoices



RECORD TO REPORT (R2R)

Managing reporting and consolidation activities with financial data across multiple domestic and international subsidiaries is time-intensive. We standardise reporting frameworks to streamline global financial statement preparation and multi-entity consolidation, ensuring a rapid, disciplined closing of books of accounts, and compliance.



The BDO India Difference

At BDO India, we shift the paradigm from traditional, headcount-based outsourcing to technology-led financial transformation. Our key differentiator is our commitment to outcome-based engagements, aligning our success directly with operational milestones. Backed by our flexible, value-driven structures, we strive to pass digital and operational efficiencies back to our clients over time. Beyond just managing the back office, we endeavour to continuously optimise it to support growth.



Client Story

Supporting India's leading FMCG company to manage Proof of Delivery (POD), scrolling and DMS of vendor invoices, invoice validation, and vendor helpdesk processes.

THE CHALLENGES:

Transport invoice verification

Vendor invoice validation

Vendor helpdesk

OUR SOLUTION:

INVOICE VERIFICATION

- Verification of Proof of Delivery (POD)
- Validation of service entry, requests and annexures.
- Monthly 18k to 20k invoice entries (Scaling up to 35k to 40k)

VENDOR HELPDESK

- Vendor query resolution
- Vendor coordination & internal stakeholder management, and follow-ups

VENDOR INVOICE VALIDATION

- Invoice verification and accounting - CapEx & OpEx (Services)
- Improved TAT and increased accuracy



BDO INDIA IMPACT

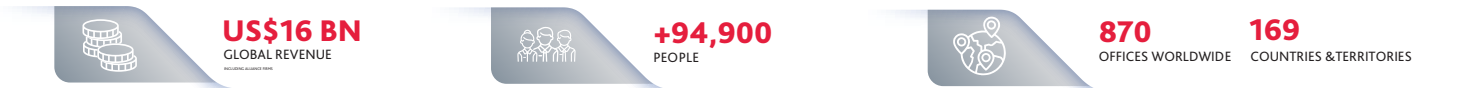
- Clearance of backlog of invoices pending for processing
- SLA-driven controlled process environment with governance mechanism
- Substantial reduction in average TAT for AP invoice validation
- Ensured accuracy, completeness, seamless transition and delivery



ABOUT BDO

BDO GLOBAL

BDO is an international network of independent public accounting, tax and advisory firms. We support organisations with an unwavering focus on quality, industry expertise, and the innovative use of technology to deliver impactful solutions. Our commitment to people, clients, and communities is at the core of everything we do. With our people-first culture, we foster an environment where diversity thrives, growth is nurtured, and continuous learning drives lasting progress for a sustainable future.



*AS OF SEPTEMBER 2024

BDO INDIA

BDO India offers Assurance, Tax, Advisory, Technology Products & Solutions, Digital Transformation, and Managed Services & Outsourcing to domestic and international clients across various industries. Bringing together expertise, innovatively driven and delivered through technology, we empower businesses to navigate their unique challenges with transformative, impactful, client-centric solutions. Helping people thrive is at our core, underpinning our commitment to building a sustainable future for our clients, people and communities.



*INCLUDES EMPLOYEES FROM BDO RISE AND BDO EDGE

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